



Giving

Hope a Home



6th Annual
American Cancer Society
Hope Lodge Marshfield
Vita Bella Gala

Presented by Marshfield Clinic

Friday May 15, 2015

RiverEdge Golf Course
5:30 pm



Hope Lodge Marshfield

When the best hope for recovery lies with a cancer center far from home, the American Cancer Society Hope Lodge Marshfield provides a comfortable, nurturing environment where patients and families can stay during treatments, free of charge. The Hope Lodge is conveniently located within walking distance to nationally accredited Marshfield Clinic and Ministry Saint Joseph's Hospital providing support to patients and caregivers when they need it most.

Cancer treatment is often a long and emotional experience. Typically radiation treatments are administered for at least 30 days. In order for the therapies to be effective, patients need to receive these treatments in close succession, requiring them to stay in close proximity to their physician and hospital. To complete the prescribed regimen and stay near the respective facility, cancer patients may incur large hotel expenses. At the American Cancer Society Hope Lodge Marshfield, not only do patients receive lodging free of charge but they also receive support from other patients and caregivers at Hope Lodge and get to experience a sense of community during such difficult times, both physically and emotionally.

Since the American Cancer Society Hope Lodge Marshfield opened in 2003, over 13,000 guests have used the facility. Annually this equates to a savings of almost \$600,000 in lodging costs for cancer patients and their families. Funds raised at the 6th annual Gala will directly benefit the costs of the the American Cancer Society Hope Lodge Marshfield, ensuring these savings for cancer patients everywhere in their time of need.

For a Tour, Contact:
Joleen Specht, Hope Lodge Manager
715.486.9100



2015 Vita Bella Gala Sponsorship Opportunities



Hope Lodge® Marshfield

\$10,000 Presenting Sponsor – Marshfield Clinic

SOLD

- 16 tickets to event (2 tables)
- Name/logo listed as "Presenting Sponsor" on save the date & invitation
- Name/logo listed on signage at event, in evening program book, and event website
- Full page ad in evening program book
- Verbal recognition at event
- Name in event press release as "Presenting Sponsor"
- Engraved 18"x18" paver in the Marshfield Hope Lodge garden
- Five lines of text on River of Life tribute at Marshfield Hope Lodge
- First right of refusal for 2015 Presenting Sponsor

(Exclusive Opportunity)

\$5,000 Hope Benefactor

- 8 tickets to event
- Name listed on save the date & invitation
- Name/logo listed on signage at event, in evening program book, and event website
- ½ page ad in evening program book
- Verbal recognition at event
- Name engraved on River of Life tribute at Marshfield Hope Lodge

\$4,000 Entertainment Sponsor

- 4 tickets to event
- Name prominently displayed on Entertainment signage
- Name listed on signage at event, in evening program book, and event website
- Name engraved on River of Life tribute at Marshfield Hope Lodge

(Exclusive Opportunity)

\$3,000 Silent Auction Sponsor

- 4 tickets to event
- Name displayed on Silent Auction signage
- Name listed on signage at event, in evening program book, and event website
- Name engraved on River of Life tribute at Marshfield Hope Lodge

(Exclusive Opportunity)

\$2,500 Healing Benefactor

- 4 tickets to event
- Name listed on signage at event, in evening program book, and event website
- Name engraved on River of Life tribute at Marshfield Hope Lodge

\$1,000 Serenity Benefactor

- 2 tickets to event
- Name in evening program book
- Name engraved on River of Life tribute at Marshfield Hope Lodge



Hope Lodge® Marshfield

Vita Bella Gala committee

Maureen Mercier, Chair
Amy Nienast, Past Chair
Pat Allen
Teresa Derfus
Janelle Edwards
Ruth Elderbrook
JoAnn Gougeon
Janet Grant
Mindy Gribble

Robert Gribble, MD
Lori Gropp
Karen Hocking
William Hocking, MD
Michael Jasurda
Elizabeth King
Dawn McDonald
Diane Meissner
Shawn Meyer

Bill Mork
Ralph Mueller
Jewel Quelle
Marty Reinhart
Robin Safford
Mike Schmidt
Joleen Specht
Gwen Steensen
Tom Steensen



Together with our millions of supporters the American Cancer Society saves lives and creates more birthdays by helping people stay well, helping them get well, by finding cures, and by fighting back against cancer.

cancer.org | 1.800.227.2345