

2018 Hope Lodge Gala

Sponsorship Packages

Gala Date: Saturday, October 27, 2018

Doubletree Hilton, Rochester, MN

\$10,000 Exclusive Presenting Sponsor*

- 2 – VIP tickets and 16 Gala, After-Party tickets to event (two tables)
- Name/logo on every mobile device used for the auction throughout the duration of the event
- Name/logo listed as “Presenting Sponsor” on save the date & invitation
- Name/logo on signage at the event, in evening program book, and event website
- Full page color ad in the event program book
- Opportunity to present company perspective on podium – three minutes; topics could include reviewing community engagement, work around cancer, partnership with ACS, product promotion, etc.
- Verbal recognition at the event
- Recognition on the table at the Gala
- Name/logo added to the Tree of Life at the Hope Lodge

*Option to commit to a three-year sponsorship, totaling \$35,000 and receive name/logo recognition with all Hope Lodge events year-round; sponsorship to be divided and paid annually over three years

\$5,000 Hope Benefactor*

- 2 – VIP tickets and 8 Gala, After-Party tickets to event (one table)
- Name/logo listed on invitation
- Name/logo listed on signage at the event, in evening program book, and event website
- ½ page ad in evening program book
- Verbal recognition at the event
- Recognition on the table at the Gala
- Name added to the Tree of Life at the Hope Lodge

*Option to commit to a three-year sponsorship, totaling \$18,000 and receive name/logo recognition with all Hope Lodge events year-round and increase to full page ad in program book; sponsorship to be divided and paid annually over three years



Attacking from every angle.™

\$2,500 Healing Benefactor

- 2 – VIP tickets and 8 Gala, After-Party tickets to event (one table)
- Name/logo listed on signage at the event, in evening program book, and event website
- ¼ page ad in evening program book
- Recognition on the table at the Gala
- Name add to the Tree of Life at the Hope Lodge

\$1,200 Patient Benefactor

- 2-VIP tickets and 4 inclusive Gala, After-Party tickets to the event
- Name listed in evening program book
- Recognition on the table at the Gala

\$1,000 Friends of Hope Lodge

- 8 Gala, After-Party tickets to event

\$500 Friends of Hope Lodge

- 2 Gala, After-Party tickets to event

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