



# 10<sup>th</sup> Annual American Cancer Society Hope Lodge

# Vita Bella Gala

Thursday, May 16th ~ 2019 RiverEdge Golf Course



CANCER INFORMATION, ANSWERS, AND HOPE. | AVAILABLE EVERY MINUTE OF EVERY DAY. CANCER.ORG | 1.800.227.2345 Sponsorship Contact: <u>Alissandra.Aderholdt@Cancer.org</u> 715-571-8171



When the best hope for recovery lies with a cancer center far from home, the American Cancer Society Hope Lodge in Marshfield provides a comfortable, nurturing environment – a "home away from home" – where patients and families can stay during treatments, free of charge. Hope Lodge is conveniently located, a short walk from nationally accredited Marshfield Clinic and Marshfield Medical Center providing support to patients and caregivers when they need it most.

Cancer treatments are long and complex, and often require the patient to remain close to the cancer center for prolonged periods of time. In the past, this often required an expensive stay at a local hotel. The American Cancer Society Hope Lodge Marshfield provides lodging free of charge, in an environment that provides support from other patients, caregivers, and staff at Hope Lodge – a community that helps ease the burden of a cancer diagnosis.

Since the American Cancer Society Hope Lodge Marshfield opened in 2003, we have served nearly 27,000 guests and provided almost 70,000 overnight stays, saving our patients and their families an estimated \$11.2 million. All funds raised at the 10<sup>th</sup> annual Vita Bella Gala will directly support the American Cancer Society Hope Lodge Marshfield, ensuring our ability to provide this benefit to our cancer patients and their families.



For a tour, Contact: Jewel Quelle, Hope Lodge Manager 715.486.9100 jewelene.quelle@cancer.org



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### 2019 VITA BELLA GALA SPONSORSHIP OPPORTUNITIES

#### \$10,000 Presenting Sponsor

- 8 tickets to event (one table)
- · Name/logo listed as "Presenting Sponsor" on save the date and invitation
- · Name/logo listed on signage at event, in evening program, and event website

- Full page ad in evening program book
- · Verbal recognition at event
- · First right of refusal in 2020

(Exclusive Opportunity)

Hope Lodge<sup>®</sup> Marshfield

SOLD

#### \$7,500 Guardian Benefactor

- · 4 tickets to event
- · Name/logo listed on invitation
- · Name/logo listed on signage at event, in evening program, and event website
- $\cdot$   $\frac{1}{2}$  page ad in evening program book
- · Verbal recognition at event

#### \$5,000 Hope Benefactor

- · 4 tickets to event
- Name/logo listed on signage at event, in evening program, and event website
- <sup>1</sup>/<sub>2</sub> page ad in evening program book
- · Verbal recognition at event

#### \$2,500 Healing Benefactor

- · 4 tickets to event
- Name/logo listed on signage at event, in evening program and event website

#### \$1,000 Serenity Benefactor

- 2 tickets to event
- Name on event signage, in evening program and event website



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## Vita Bella Gala Committee

Shawn Meyer, Chair	JoAnn Gougeon	Bill Mork
Alissandra Aderholdt, ACS	Jake Gropp	Ralph Mueller
Barb Agen	Lori Gropp	Amy Nienast
Pat Allen	Dana Habash-Bseiso, MD	Jewel Quelle
Jamie Biegel	Joellen Heiman	Marty Reinhart
Brooke Binder	Karen Hocking	Claudia Sennholz
Sue Dempze	William Hocking, MD	Mike Schmidt
Janelle Edwards	Michael Jasurda	Joleen Specht
Denise Eiberg	Heather Krueger	
Mary Jo Fritsche	Diane Meissner	



Together with our millions of supporters the American Cancer Society saves lives and creates more birthdays by helping people stay well, helping them get well, by finding cures, and by fighting back against cancer.



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