



Hope Lodge®

11th Annual
American Cancer Society Hope Lodge



Vita Bella Gala



"RUN FOR THE ROSES"



Thursday, May 7th ~ 2020
RiverEdge Golf Course



CANCER INFORMATION, ANSWERS, AND HOPE. | AVAILABLE EVERY MINUTE OF EVERY DAY.

CANCER.ORG | 1.800.227.2345

Sponsorship Contact: Alissandra.Aderholdt@Cancer.org 715-571-8171



HOPE LODGE - MARSHFIELD



Hope Lodge® Marshfield

When the best hope for recovery lies with a cancer center far from home, the American Cancer Society Hope Lodge in Marshfield provides a comfortable, nurturing environment – a “home away from home” – where patients and families can stay during treatments, free of charge. Hope Lodge is conveniently located, a short walk from nationally accredited Marshfield Clinic and Marshfield Medical Center providing support to patients and caregivers when they need it most.

Cancer treatments are long and complex, and often require the patient to remain close to the cancer center for prolonged periods of time. In the past, this often required an expensive stay at a local hotel. The American Cancer Society Hope Lodge Marshfield provides lodging free of charge, in an environment that provides support from other patients, caregivers, and staff at Hope Lodge – a community that helps ease the burden of a cancer diagnosis.

Since the American Cancer Society Hope Lodge Marshfield opened in 2003, we have served nearly 28,600 guests and provided almost 74,000 overnight stays, saving our patients and their families an estimated \$12 million. All funds raised at the 11th annual Vita Bella Gala will directly support the American Cancer Society Hope Lodge Marshfield, ensuring our ability to provide this benefit to our cancer patients and their families.



For a tour, Contact:
Jewel Quelle, Hope Lodge Manager
715.486.9100
jewelene.quelle@cancer.org



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2020 VITA BELLA GALA SPONSORSHIP OPPORTUNITIES



Hope Lodge® Marshfield

\$10,000 Presenting Sponsor

- 8 tickets to event (one table)
- Name/logo listed as "Presenting Sponsor" on save the date and invitation
- Name/logo listed on signage at event, in evening program, and event website
- Full page ad in evening program book
- Verbal recognition at event
- First right of refusal in 2020

(Exclusive Opportunity)

SOLD

\$5,000 Hope Benefactor

- 4 tickets to event
- Name/logo listed on signage at event, in evening program, and event website
- ½ page ad in evening program book
- Verbal recognition at event

\$2,500 Healing Benefactor

- 4 tickets to event
- Name/logo listed on signage at event, in evening program, and event website

\$1,000 Serenity Benefactor

- 2 tickets to event
- Name on event signage, in evening program and on event website



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SPONSORSHIP AGREEMENT FORM

Hope Lodge® Marshfield

Becoming a partner with the American Cancer Society's Vita Bella Gala presents a unique opportunity to support the patients and caregivers at the American Cancer Society Hope Lodge Marshfield. All funds raised at the event will directly support the costs of the American Cancer Society Hope Lodge Marshfield.

_____ will be participating in the Vita Bella Gala at the following level:

SPONSORSHIP OPPORTUNITIES:

- Hope Benefactor \$5,000
- Healing Benefactor \$2,500
- Serenity Benefactor \$1,000

OTHER WAYS TO SUPPORT:

- Friend of Hope Lodge \$500
- I would like to make a donation of: \$_____

We will fulfill this commitment by: _____

- _____ Check, payable to American Cancer Society
- _____ Credit Card
- _____ Send Invoice

- We give permission to the American Cancer Society to use our name as a sponsor for the event when listing sponsors in the event program, media releases and event promotions.

Individual/Company _____

Contact _____

Address _____

City/State/Zip _____

Phone _____ Email _____

Credit Card Number _____ Exp. Date _____

Name on Credit Card _____

American Cancer Society Staff Signature

Hope Lodge Supporter Signature

Questions? Contact: Alissandra Aderholdt, Community Development Manager, 715.571.8171
 SCAN THIS FORM TO: Alissandra.Aderholdt@Cancer.org OR MAIL THIS FORM TO:
 American Cancer Society 725 Heartland Trail, Suite 301, Madison, WI 53717

Must be received by 3/6/2020 to be guaranteed all sponsorship benefits





Vita Bella Gala Committee

Shawn Meyer, Chair	Jake Gropp	Diane Meissner
Alissandra Aderholdt, ACS	Lori Gropp	Bill Mork
Barb Agen	Dana Habash-Bseiso, MD	Ralph Mueller
Pat Allen	Joellen Heiman	Jewel Quelle, ACS
Brooke Binder	Karen Hocking	Marty Reinhart
Mary Jo Fritsche	William Hocking, MD	Claudia Sennholz
JoAnn Gougeon	Heather Krueger	Mike Schmidt

We are a **UNITED FORCE** against all cancers made up of:
 Advocates, Researchers, Volunteers, Caregivers, Survivors, Patients & Donors
 Who **EXEMPLIFY** humanity by being
 Courageous, Determined, Innovative, Passionate, Empathetic & Caring
 In order to encourage prevention, raise awareness, foster innovation, inspire
 generosity, deepen understanding & provide care
 Until the day **WE FREE THE WORLD** from the pain & suffering of cancer.

